



vineyard vines®

SPRING 2024  
IMPRINTABLE APPAREL  
& ACCESSORIES

# OUR STORY

We're brothers who grew up spending every summer on Martha's Vineyard.

We joke about it now, but we'd wait nine months to live the Good Life for those three on the Vineyard with our friends and family. We were in bands, we started businesses, and we combined what we made to buy the best old boat we could find, so we could get out on the water, go fishing and escape.

In 1998, we were stuck behind desks in jobs we didn't like... and, we were miserable. So, we quit. We tossed out business suits for bathing suits, got our wisdom teeth pulled while we still had coverage and signed up for every credit card we could. On the same day, within ten minutes of each other, we walked out of our jobs, grabbed a drink and started chasing the American Dream.

It's been twenty years now—and what a ride! We're in a big, brand new office, we've grown across the whole country, we have a new golf team, we're the Official Style of the Kentucky Derby...and we sell a lot more than just ties. From technical gear to our original silks, we've got any and everything you'd need to get out there and live the Good Life.

Twenty years in and some things have changed, but we're the same at our core. We're still having a ton of fun, hanging with Real Good People and sharing the gift of the Vineyard with everyone we can.

Thank you for your support,

A handwritten signature in black ink that reads "Shep & Ian". The signature is stylized, with the first letters of "Shep" and "Ian" being larger and more prominent.

CEOs, co-founders & brothers





vineyard vines®

**EVERY DAY SHOULD  
FEEL THIS GOOD.🐳**

## TABLE OF CONTENTS

Make it Yours | 4-5

Lifestyle Features | 6-25

Polos | 26-27

T-shirts | 28

Wovens | 28

Knits & Layering | 28-31

Outerwear | 32-33

Hats & Bags | 34-35

Prices subject to change without notice.

# MAKE YOUR BUSINESS CASUAL.

Let the style of the Vineyard Vines brand enhance the impact of your garment when it arrives decorated with your logo.

When you choose traditional embroidery, your garments will be proudly worn, creating a powerful billboard for your brand. High quality decoration, unique locations and relentless attention to detail ensures that your logo will be happily worn over and over again. It's more than a decorated garment, it's an investment in your brand.

VINEYARD VINES PRODUCTS PURCHASED MUST BE SOLD ONLY WITH EMBELLISHMENT. PRICES SHOWN ARE FOR THE UNDECORATED PRODUCTS PRICED ON A "C" CODE.







new

A

G012426

A | **MEN'S BRADLEY STRIPE  
SANKATY POLO**

G001320

B | **LADIES' FANSHELL POLO**

G011145

C | **MEN'S HEATHERED  
WINSTEAD SANKATY  
SHORT-SLEEVE POLO**



new colors

A

B

new colors

G001189

A | LADIES' PIQUÉ  
SHORT-SLEEVE POLO

G011147

B | MEN'S EDGARTOWN PIQUÉ  
SHORT-SLEEVE POLO



G011146  
C | MEN'S DESTIN  
STRIPE SANKATY  
SHORT-SLEEVE POLO



V021214

A | **UNISEX LONG-SLEEVE  
POCKET T-SHIRT**

W012060

B | **MEN'S ON-THE-GO NYLON  
GINGHAM SHIRT**



new

B

K004693

B | BLUFFS QUARTER ZIP

new colors

A

vineyard vines



new colors



K002709

**A | MEN'S SANKATY  
QUARTER-ZIP**

K002521

**B | LADIES' MICROSTRIPE  
SANKATY HALF-ZIP**

K002708

**C | MEN'S SALTWATER  
QUARTER-ZIP**



K002795

**A | LADIES' COLLEGIATE  
SHEP SHIRT**

K002712

**B | MEN'S COLLEGIATE  
SHEP SHIRT**







B

C

K002710  
A | **UNISEX HOODIE**

K002794  
B | **LADIES' CREWNECK**

K002711  
C | **MEN'S CREWNECK**



A

vineyard vines



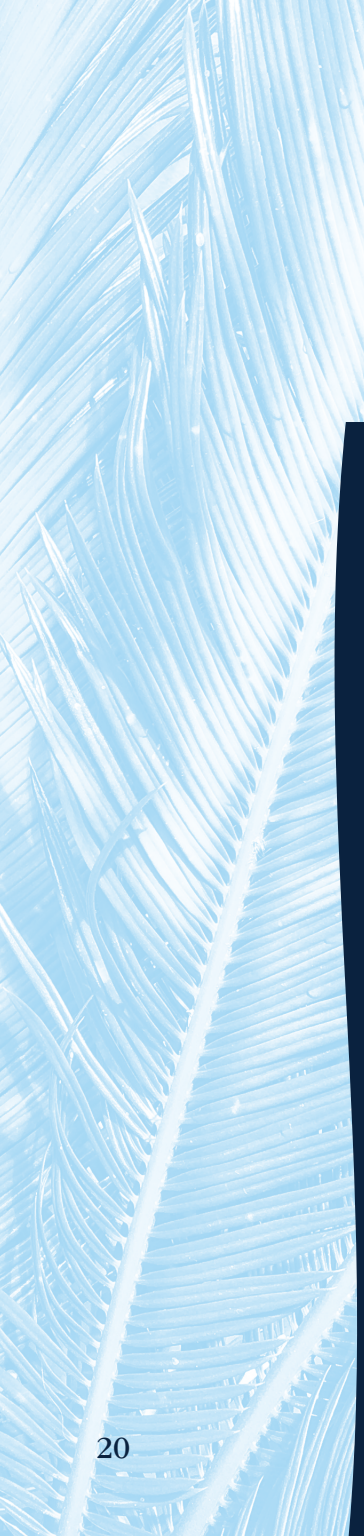
O001400

A | MEN'S ON-THE-GO  
SHEP VEST

O001647

B | MEN'S ON-THE-GO PACKABLE  
RAIN SHELL







O001412

**A | LADIES' HARBOR  
FLEECE VEST**

O001401

**B | MEN'S HARBOR  
FLEECE VEST**

K002713

**C | MEN'S MOUNTAIN  
SWEATER FLEECE VEST**

O001411

**D | LADIES' SWEATER  
FLEECE VEST**

K004694

**E | MOUNTAIN SWEATER FLEECE  
QUARTER ZIP**

new

A

F002311

A | **UNISEX SURF PATCH CANVAS  
BUCKET HAT**

F001780

B | **BASEBALL HAT**

F001779

C | **PERFORMANCE  
TRUCKER HAT**

F001778

D | **PERFORMANCE  
BASEBALL HAT**

---





D000240

A | **CAPTAIN TOTE**

D000241

B | **MEDIUM DUFFLE**



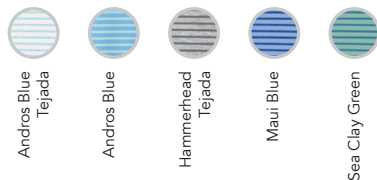


new

G012426 \$89.50 (D)  
**MEN'S BRADLEY STRIPE  
 SANKATY POLO**

- 92% polyester, 8% spandex
- classic, relaxed fit
- UPF 50 protection
- moisture-wicking and quick-dry
- wrinkle-resistant for easy care and effortless transition from in your bag to on your body
- built-in interior collar stays keep the polo looking sharp, not sloppy
- three-button placket
- whale logo embroidered on left chest.

SIZES: S-2XL



new

G001320 \$85.00 (D)  
**LADIES' FANSHELL POLO**

- 52% pima cotton, 44% polyester, 4% spandex
- breathable soft-knit performance jersey
- UPF 50 sun protection
- quick-drying and moisture wicking
- reinforced collar stand for a clean look
- four-button placket
- small side vents and stretch for movement
- pocket on left chest
- whale dot at back yoke

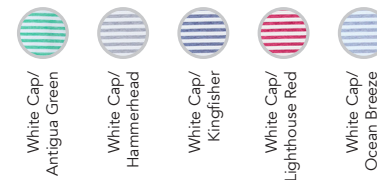
SIZES: S-2XL



G011145 \$89.50 (D)  
**MEN'S HEATHERED WINSTEAD  
 SANKATY SHORT-SLEEVE POLO**

- 92% polyester, 8% spandex
- classic, relaxed fit
- UPF 30+ for sun protection
- quick-drying and moisture-wicking
- built-in stretch for comfort and movement
- wrinkle-resistant for easy-care and effortless transition from in your bag to on your body
- collar stand
- three-button placket
- whale logo embroidered on left-chest
- whale dot at back yoke

SIZES: S-2XL





G011146 \$89.50 (D)  
**MEN'S DESTIN STRIPE SANKATY  
 SHORT-SLEEVE POLO**

- 92% polyester, 8% spandex
- classic, relaxed fit
- UPF 30+ for sun protection
- quick-drying and moisture-wicking
- built-in stretch for comfort and movement
- wrinkle-resistant for easy-care and effortless transition from in your bag to on your body
- collar stand
- three-button placket
- whale logo embroidered on left-chest
- whale dot at back yoke

SIZES: S-2XL



G011147 \$85.00 (D)  
**MEN'S EDGARTOWN PIQUÉ  
 SHORT-SLEEVE POLO**

- 53% cotton, 42% polyester, 5% spandex
- made from our super soft, wicking and breathable Edgartown piqué fabric
- built-in stretch
- open short-sleeves
- self-collar and button-up front placket
- two-button placket
- whale logo embroidered on left-chest

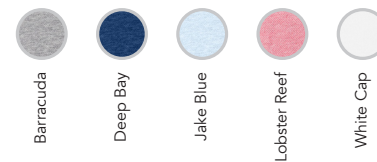
SIZES: S-2XL



G001189 \$85.00 (D)  
**LADIES' PIQUÉ  
 SHORT-SLEEVE POLO**

- 53% cotton, 42% polyester, 5% spandex
- classic, relaxed fit
- made from our super soft, wicking and breathable piqué fabric
- built-in stretch for comfort and movement
- four-button placket
- open short-sleeves
- self-collar
- whale logo embroidered on left-chest

SIZES: XS-XL



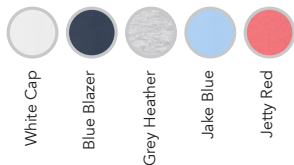
new



V021214 \$49.50 (D)  
**NISEX LONG-SLEEVE POCKET  
 T-SHIRT**

- soft washed durable cotton
- self-cuffs and hem
- ribbed collar
- classic relaxed fit for everyday wear
- whale graphic on back neck
- vineyard vines® logo on sleeve

SIZES: XS-2XL



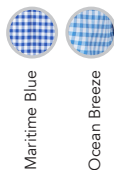
new



W012060 \$118.00 (D)  
**MEN'S ON-THE-GO NYLON  
 GINGHAM SHIRT**

- 91% nylon, 9% spandex
- classic fit
- trimmed sleeves for a cleaner look
- can be worn tucked or untucked
- slimmer through chest
- performance nylon blend
- lightweight, moisture-wicking and quick-drying
- built-in stretch
- buttoned barrel cuffs
- whale embroidered on the chest pocket

SIZES: S-2XL



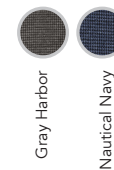
new



K004693 \$148.00 (D)  
**MEN'S BLUFFS QUARTER ZIP**

- 74% recycled polyester, 23% rayon, 3% spandex
- quarter-zip for easy wear
- vineyard vines® logo box label on left chest
- whale dot at Back Yoke

SIZES: S-2XL

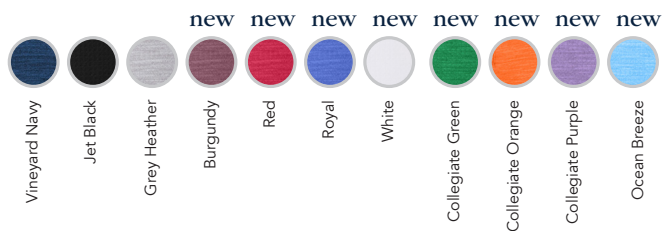




K002709 \$128.00 (D)  
**MEN'S SANKATY QUARTER-ZIP**

- 100% polyester
- wicking and quick-drying
- wrinkle-resistant, easy-care fabric
- micro-grid lining for better airflow
- 40% lighter than traditional cotton quarter-zips
- semi-locking zipper pull keeps your zipper in place
- built-in storm placket and fleece-lined chin guard
- whale dot vineyard vines® on the left-chest
- whale dot on back yoke

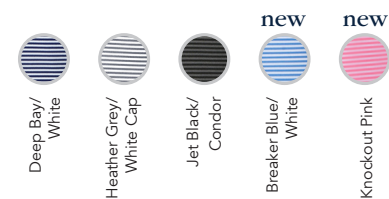
SIZES: S-2XL



K002521 \$118.00 (D)  
**LADIES' MICROSTRIPE SANKATY HALF-ZIP**

- 92% polyester, 8% spandex
- half-zip long-sleeve pullover
- UPF 30+ for sun protection
- lightweight, wrinkle-resistant and quick-drying Sankaty fabric
- vineyard vines® logo box woven label on left-chest

SIZES: XS-2XL





K002708 \$98.50 (D)  
**MEN'S SALTWATER QUARTER-ZIP**

- 55% cotton, 45% polyester
- moisture-wicking and wrinkle-resistant
- quarter-zip for easy wear
- whale embroidered on the left-chest

SIZES: S-2XL



K002712 \$98.50 (D)  
**MEN'S COLLEGIATE SHEP SHIRT**

- 100% cotton
- classic fit quarter-zip pullover
- self-fabric collar
- soft, durable fabric that gets better with age
- signature panels on shoulders and back
- ribbed cuffs and hem
- vineyard vines® logo box label on left-chest and back collar

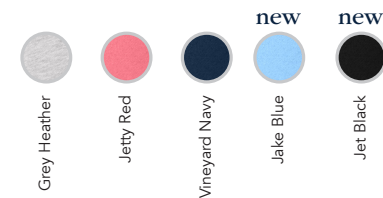
SIZES: S-2XL



K002795 \$98.50 (D)  
**LADIES' COLLEGIATE SHEP SHIRT**

- 100% cotton
- classic fit quarter-zip
- self-fabric collar
- soft, durable fabric that gets better with age
- contrast whale grosgrain pull at center front
- signature shoulder and back panel
- ribbed cuffs and hem
- vineyard vines® pink woven label on left-chest and back collar

SIZES: XS-2XL





K002710 \$128.00 (D)  
**UNISEX HOODIE**

- 77% cotton, 23% polyester
- garment-dyed with vibrant colors for a worn-in look and super-soft feel
- hood with adjustable drawstring
- ribbed cuffs and hem
- tonal whale logo embroidery at left hip

SIZES: XS-2XL



K002711 \$108.00 (D)  
**MEN'S CREWNECK**

- 77% cotton, 23% polyester
- versatile, lightweight layering option
- garment-dyed with vibrant colors for a worn-in look and super-soft feel
- self-cuffs and hem
- tonal whale logo embroidery at left hip

SIZES: S-2XL



K002794 \$108.00 (D)  
**LADIES' CREWNECK**

- 77% cotton, 23% polyester
- extremely soft, luxe fabric
- crewneck sweatshirt with drop shoulders
- ribbed neckline, cuff and hem
- perfect for everyday wear
- tonal whale embroidery at left hip

SIZES: XS-2XL



new



O001647 \$198.00 (D)  
**MEN'S ON-THE-GO PACKABLE  
 RAIN SHELL**

- 92% nylon, 8% spandex
- rain jacket with packable pocket to pack the jacket into
- fully seam-sealed and waterproof
- clean finish zippers with invisible lower pockets and velcro tab cuffs
- back yoke with whale disc heat transfer
- whale dot vineyard vines® on the left chest

SIZES: S-2XL



Blue Blazer



O001400 \$138.00 (D)  
**MEN'S ON-THE-GO SHEP VEST**

- 92% polyester, 8% spandex
- full-zip vest
- four-way stretch fabric
- moisture-wicking
- side pockets with hidden zippers
- signature shoulder and back panel
- whale dot vineyard vines® on the left-chest
- whale dot on back yoke

SIZES: S-2XL



Deep Bay



Jet Black



O001401 \$98.50 (D)  
**MEN'S HARBOR FLEECE VEST**

- 100% polyester
- full-zip front
- soft fleece fabric
- stretch binding at the hem and armholes to prevent wear and tear
- breathable mesh pockets to hold phone, keys, wallet, etc.
- made from recycled fabric
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

SIZES: S-2XL



Charcoal Heather



Vineyard Navy



O001412 \$98.50 (D)  
**LADIES' HARBOR FLEECE VEST**

- 100% polyester
- full-zip front
- soft fleece fabric
- stretch binding at the hem and armholes to prevent wear and tear
- breathable mesh pockets to hold phone, keys, wallet, etc.
- made from recycled fabric
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

SIZES: XS-2XL



Charcoal Heather



Vineyard Navy



K002713 \$118.00 (D)  
**MEN'S MOUNTAIN SWEATER  
 FLEECE VEST**

- 100% polyester
- polished, classic fitting fleece vest
- moisture-wicking
- quick-drying
- durable knit fabric with a bonded micro-fleece interior
- full-zip front closure and a straight hemline
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

SIZES: S-2XL



Grey Heather



Vineyard Navy



O001411 \$118.00 (D)  
**LADIES' SWEATER FLEECE VEST**

- 100% polyester
- designed for a relaxed fit
- fleece interior for softness
- center-front zipper
- two sideseam zippers
- Lycra binding for durability
- vineyard vines® logo box label on left-chest
- vineyard vines® logo box label on back collar

SIZES: XS-2XL



Grey Heather



Vineyard Navy



**new**

K004694 \$148.00 (D)  
**MEN'S MOUNTAIN SWEATER  
 FLEECE QUARTER ZIP**

- 91% nylon, 9% spandex
- ideal for layering
- warm, low pile fleece fabric exterior
- lined with a bonded micro-fleece interior for a soft, warm feel
- chest pocket
- logo box on the chest

SIZES: S-2XL



Ultimate Gray



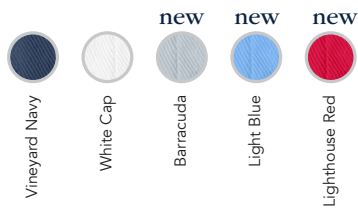
Nautical Navy



F001780 \$32.00 (D)  
**BASEBALL HAT**

- 100% cotton
- fabric that's comfy, strong and breathable
- traditional 6-panel baseball cap with an adjustable strap
- eyelets for ventilation
- approximately 23" circumference
- vineyard vines® text logo on the back

SIZES: ONE SIZE



F001778 \$32.00 (D)  
**PERFORMANCE BASEBALL HAT**

- 100% polyester
- moisture-wicking performance fabric
- adjustable back closure
- eyelets for ventilation
- 23" circumference
- whale tab on the back

SIZES: ONE SIZE



F001779 \$32.00 (D)  
**PERFORMANCE TRUCKER HAT**

- 100% performance polyester
- moisture-wicking performance fabric
- traditional mesh-back trucker hat with snapback closure
- eyelets for ventilation
- 23" circumference
- whale tab on the back

SIZES: ONE SIZE





new

F002311 \$42.00 (D)  
**UNISEX SURF PATCH CANVAS  
 BUCKET HAT**

- 100% cotton
- spot clean
- graphic on front or back of hat
- screened side grommets
- chin strap with plastic clip
- whale logo label tab sewn on the side

SIZES: ONE SIZE



Vineyard Navy



D000240 \$85.00 (D)  
**CAPTAIN TOTE**

- 100% cotton canvas
- classic heritage tote in a larger size
- strong, sturdy canvas body
- water-resistant bottom and interior
- one interior pocket
- double canvas handles
- vineyard vines® logo box label at front pocket

SIZE: 23.5"W x 13.5"H x 7"D



Natural/  
Vineyard Navy



new  
Natural/  
Jet Black



new  
Natural/  
Lighthouse Red



D000241 \$115.00 (D)  
**MEDIUM DUFFLE**

- body: 100% cotton
- trim: 100% cotton
- hardware: 100% alloy
- classic heritage duffel
- strong, sturdy canvas fabric body
- water-resistant bottom and interior
- one interior pocket
- double canvas handles
- removable bag strap
- vineyard vines® logo box label at front pocket

SIZE: 18"W x 10"H x 6.75"D



Natural/  
Vineyard Navy

## FIT GUIDE

	XS	S	M	L	XL	2XL
<b>Men's (Chest)</b>	36-38	38-40	40-42	44-46	46-48	46-48
<b>Men's (Sleeve Length)</b>	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2
<b>Ladies' (Size)</b>	0-2	4-6	8-10	12-14	16	18
<b>Ladies' (Chest)</b>	33-34	35-36	37-38 1/2	40-41 1/2	43 1/2	45 1/2



vineyard vines®

[vvbrandedapparel.com](http://vvbrandedapparel.com)